



# Improving the Efficiency of Snowplow Operations





# Introduction

Municipalities, particularly those in the northern part of the United States, face the same challenge year after year in the winter season: keeping their streets clear of ice and snow.

Roads that are covered in snow and ice are unsafe for motorists. Worse yet, if the snow buildup is allowed to become severe enough, roads can become completely impassable. This could mean the complete shutdown of a municipality's day-to-day operations.

This is one reason why snow plows are such a critical part of a municipality's wintertime operations. However, keeping your entire municipality efficiently covered on a tight government budget is tough. There are numerous challenges in keeping your streets clear of the snow, slush, and ice that can be dangerous to commuters, including:

- ❄️ Maintaining snow plows
- ❄️ Optimizing plow routes for maximum coverage and efficiency
- ❄️ Keeping municipal assets safe from damage or theft

These are just a few of the obstacles that municipalities face in trying to keep roads safe and clear in winter. At times, these challenges can seem overwhelming, but there are solutions.

To improve the effectiveness and efficiency of your snowplow operations during wintry weather, we've created this helpful guide. And, we're always just a phone call or email away if you would like to discuss our tracking solutions.

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